

Equitas Pulse

A CSR NEWSLETTER

From Equitas

Nov 2018

Equitas Gurukul



An office bearer is seen taking up an oath in the presence of Academic Advisor and the Principal in Equitas Gurukul, Coimbatore.



The office bearers with the Principal and the teachers in Equitas Gurukul, Kumbakonam

ECO CLUB

To empower students and make them contribute towards improving the environmental conditions through various environmental initiatives, an ECO CLUB was inaugurated in all our Equitas Gurukul Schools. This is an initiative framed by the Centre of Academic Excellence (CoAE) and implemented by all the schools under the guidance of our Academic Advisor and all our Principals.

Leadership Training

A leadership training programme for all the Principals and the Subject Matter Experts from the Centre of Academic Excellence (CoAE) was conducted by our School Correspondent Mr. S. Muralidharan on the 30th of November 2018.



Children's Day Celebration

In fond memory of our First Prime Minister Pandit Jawaharlal Nehru, our Equitas Gurukul schools celebrated the Children's Day on the 14th of November. The excitement of the children was in air as all the events were organized by the teachers and were fun filled. The day was highly eventful and children enjoyed it.



A student in Equitas Coimbatore participating in an event



Kindergarten students of Equitas Gurukul Dindigul watching and enjoying the animation movie 'Ice Age'

Job Fair

Equitas conducts jobfair for the unemployed youth to get employment opportunities, this helps the unemployed youth to pick & choose the job he/she likes. A regular path is created for the job seekers to continue their career, and uplift their social status.



Job fair conducted at Kilpauk



Job fair conducted at Coimbatore



Mega Job fair conducted at Pune

Monthly Medical Camps

By facilitating early detection of diseases through screening camps as well as by helping through secondary care to reduce the treatment cost, Equitas helps communities hailing from the "Bottom of Pyramid" to get rid of the burden of spending huge portion of their hard earned money on health problems.



General Health Camp at Indore



Eye Camp at Pune



Pediatric Screening camp at Chennai

EGK Skill Training

Equitas strives for the enhancement of quality of women's lives by providing skill trainings and empowering them to earn supplemental income. This also gives economic independence to women and ensures their participation in the economic development of our nation.



Washing Powder preparation training at Bhopal



Chudithar cutting training at Tirunelveli



Masala Making training at Pune

Joy of Giving

Employees at Equitas actively take part in donation drives and activities. Teams across the country come together and contribute provisions and necessary material for people in need.



Nashik team gave Diwali snacks, clothes to Tapovan community and Jain Gurukul Anadh Ashram located in Nashik



Dindigul area team gave Rice, Dhal , Biscuit, Rusk to people living near NVM College



Joy of Giving at Head office to EBN Members



Jaipur Team at Surman Sansthan distributed fruits, clothes stationeries, chocolates to Orphaned children.



Joy of Giving at Anand nagar & Vidisha branch, Bhopal



Rajarampuri team gave Diwali snacks, clothes to Anadha Ashram located in Kolhapur



Tirunelveli area team gave pillows, bed sheets, sweets, stationeries to orphaned children living in Anbu Illam located in Konda Nagaram



During Diwali season Equitas staff from 4 branches belonging to Kholapur area purchased 60 Packs of Diwali Products like Mercury, Candle, Sky lantern, product for LaxmiPooja & Diwali cosmetics from Chetana Vikas physical & Mentally handicapped school children.



Distribution of Relief materials to the victims of Gaja Cyclone



Provided Lunch for 1000 persons at Sithampur, Tirukkoyilur



Thiruthuraipoondi branch team distributed relief materials Rice ,Dhal ,Oil ,Candle, Mosquito Coil, Sanitary Napkin , Bed Sheets to 120 families affected by Gajacyclone



Vedharanyam Branch team contributed rice bags to Gaja cyclone affected families



Rescue work at Gaja cyclone affected areas at Sithaimoor,Thiruvaraur



Dindigul Area team distributed Rice ,Oil ,Biscuits ,Dhal, Bed sheets to 320 families affected by the cyclone Gaja



Health camp at Thirunaipur village, Thiruvarur for the victims of Gaja Cyclone.



Health Camp at Periyakovil pathu, from Vedaranyam branch



Erode & Coimbatore Area teams distributed Rice ,Oil, Dhal ,Bed Sheet, Dress Material, Biscuits , Sanitary Napkin, Pampers, Candle , Mosquito Coils to 380 families affected by the cyclone Gaja



Health Helpline



Mr. Baskaran from Chennai, His left limb was totally damaged in a road accident . By co-ordinating with Mukthi Foundation Equitas CSR Team has arranged an artificial limb for him totally free of cost. Amount saved Rs 8000



Cataract surgeries were done free of cost to 103 persons , referred from health camps ,organized at Dindigul with ArasanEye Hospital . Amount saved , Rs. 154500

Success Story



Our member Mrs.Anisha Bhanu from Sapphire Branch, has been preparing bangles out of Shellac . Her bangles were displayed and put up for sale at Head Office and the sold for Rs 11700.



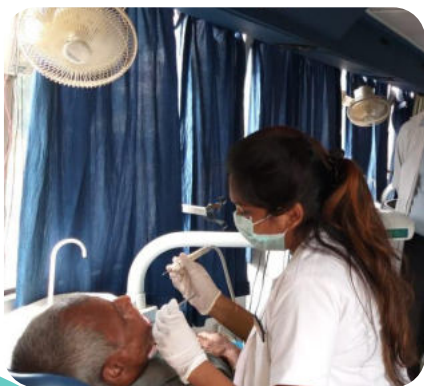
Mrs. Rohini Gaikwad from Pune attended EGK skill training for Cloth Bags making and now she has started own business prepared Cloth Bag ,andNylon Bag. She is earning around Rs. 5000 in a month

MEMBERS REACH OF CSR INITIATIVES

In November 2018

185	Cumulative 32663	No.of Health Camp
29443	2233183	No.of Participants in Eye Camp (A)
19416	3325684	No.of Participants in Medical Camp (B)
48859	5558921	Total Eye, Medical camp beneficiary (A)+(B)
3372	106040	No.of Free Spectacles
118	30083	No.of Free Cataract Operations
762	150311	No.of Unemployed placed in job fair
1930	498234	No.of Participants in skill training programmes
1010	28470	Financial support to persons with disability of whom 4418 are visually impaired

EQUITAS BIRDS NEST (PAVEMENT DWELLERS REHABILITATION PROGRAM)



Health and Dental screening camp in association with SRM hospitals and Chennai Corporation



Health Screening camp in association ACS Medical college Hospital



Ms. Diana women prisoner from Chennai Puzhal prison, rehabilitated by Equitas at MCCSS Hostel