

CSR NEWS LETTER

VOL: 09

SEP-2015



SKILL TRAINING



We Conducted 5 day skill training programme across India for 3431 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

EQUITAS PLACEMENT CELL



Conducted job fairs for unemployed youth and facilitated getting gainful employment opportunities to nearly 2524 for the month of SEP-2015 and cumulatively 44839 youth were placed.

MONTHLY MEDICAL CAMPS



74869 Members benefitted through medical camps conducted across India by various hospitals. 28348 members were screened, in eye camp 222 free cataract operations were done by Bharat chasma Ghar / Aravind / Vasan / Ramakrishana Mission / Pranav Eye care / Uma Eye clinic hospitals and 1127 members were provided with free reading spectacles.

MEMBERS REACH OF CSR INITIATIVES

	SEP-2015	CUMULATIVE
NO OF PARTICIPANTS IN EYE CAMP (A).	28348	1367885
NO OF FREE SPECTACLES.	1127	78055
NO OF FREE CATARACT OPERATIONS.	222	25165
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	46521	1945306
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	74869	3313191
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	3431	386826
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	2524	44839
HEALTH HELP LINE	230	19702

HEALTH HELP LINE SAVINGS 1533000

NO OF HEALTH CAMPS IN SEP : 454

HEALTH HELP LINE



230 Members derived a savings of Rs 15.3 Lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).

EDK GROCERY STORES



15192 members benefitted from EDK shops during the month of SEP 2015. The average purchase by each member was Rs1308 per month and average savings was around 8-10%. We have added 3808 new members to the total base in the month of May thus taking the total customer base to 175235 KODUNGAIYUR shop topped the sales for the month followed by MEDAVAKKAM and TAMBARAM .The Bio metric identification of members is implemented in all 22 stores.



KRISHNA JAYANTHI CELEBRATIONS AT DINDIGUL GURUKUL SCHOOL



Krishna Jeyanthi was celebrated in Dindigul Gurukul school it helped the KG children to know about the importance and the reason of celebrating Krishna Jayanthi.

SPORTS DAY CELEBRATIONS AT SALEM GURUKUL SCHOOL



Annual sports day for the year was celebrated in Salem, Olympic Flag was hoisted by Mr.Robert Christopher, District Inspector of Physical Education and School Flag was hoisted by the Principal . High light was the marchpast salute to the flag with the band followed by Prayer Principal welcomed the gathering followed by the presidential address by the chief guest who appreciated our efforts and was immensely pleased by the way the program was scheduled and organized. He also pleaded to provide a bigger ground for children and to give them intensive training as they are capable of winning many laurels. Sports events was conducted for higher sections. The winners were crowned and offered certificates and medals. Parents actively participated and won prizes. All the teachers enthusiastically participated in their event. Variety entertainment followed with Welcome dance which was worth mentioning, Mass drill by I & II std students was outstanding. Yoga performance was beyond words. Around 35 students presented the different levels of Suryanamaskaram with the background music of Om chanting. After the closure of all events there was a final performance by students of upper primary who performed a dance as a tribute to Dr.A.P.J.Abdul Kalam.

NEWS PAPER COVERAGE

EQUITAS MEGA JOBFAIR !!

We conducted Mega Jobfair at Tiruvarur Area on 13th Sep 2015. 17 Companies participated in this jobfair 683 youth attended out of 439 youth were offered jobs.

This successful jobfair was published in Dinathanthi News paper on 16th September 2015.



SAVING LITTLE HEARTS

A CAMPAIGN WITH APOLLO CHILDRENS HOSPITAL, CHENNAI

Encouraged by the success of an earlier camp conducted for the first time at Tiruvarur with Veludayar Kalvi group, wherein 610 children were screened and 32 were found to require immediate cardiac operative intervention, Apollo Childrens Hospital successfully completed the task for 23 children entirely free under TN CM Insurance scheme thus saving them, photo shows a post operative check up camp at Tiruvarur where Dr Anuradha sreedhar is seen with the smiling families and children after full recovery



During Sept, a similar camp was organised at Pudukottai with Sudarshan Educational Trust and Apollo on 6th Sept. Nearly 230 children were screened and 20 were diagnosed for immediate corrective intervention. The District Collector Mr Ganesan IAS who visited the camp organised to issue TN CM insurance card to all eligible beneficiaries and from this camp so far 12 have received treatment successfully

Encouraged by the success of the above camp, we have proposed to conduct similar camps in tie up with Apollo at karaikal, and other places in TN in the coming months