

# Corporate Social Responsibilities

News Letter

June -2014



## Equitas Gurukul.

### Counselling and parents meet in Salem school



Parents counselling meet was held at Salem gurukul school. 98% of parents reported at the school. The meeting commenced with prayer followed by thanking the parents for choosing Equitas gurukul. Mission & vision, Unique features of gurukul, Futuristic vision, school timings, rules & regulations, dress code, Lunch etiquettes, culture of the school was briefed by the Principal followed by the introduction of the staff members. Parents were impressed and said that they would co-operate and support with the school.

### Monthly medical camps

During the month 67159 members benefited through medical camps conducted across India by various hospitals. In eye camps 25780 members were screened, 280 free cataract operations were performed and 760 were provided free reading spectacles.



### Health help line

During the month, 291 members derived a savings of Rs 13.8 lacs, through health help line (major illness, surgeries and cataract were performed). This month Dindigul area performance was very impressive.

### Placements :

Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 392 youth for the month and cumulatively to 18451 youth.



### Telemedicine

We have covered 423 members by addressing their OP needs during the month.

### EGK-Skill training

We Conducted 5 day skill training programme across India for 4876 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.



### CSR Activities

	For the month	Cumulative
No of Participants in Eye camp (A).	25780	961487
No of free Spectacles.	760	60130
No of free Cataract operations.	280	22981
No of Participants in Medical Camps. (B)	41379	1247221
<b>Total (Eye + Medical Camps) (A) + (B).</b>	<b>67159</b>	<b>2208708</b>
No of Participants in Skill Training Programs.	4876	335995
No of Placements in Job fairs.	392	18451



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## Wash orientation work shop for Equitas

Equitas is set to launch its SULABH (Water sanitation and Hygiene) initiative among its members. This initiative is in line with Equitas organization mission of improving the quality of life of its members. Equitas will support this initiative in partnership with Catalyst trust and Water.org.



## “Swasth Mahila” Training the trainers

We have launched our Swasth Mahila ( Healthy women) project across India. All EGK trainers will be trained by experienced trainers/CSR for 2 days on Swasth Mahila and will be certified and in turn they will educate our members in EGK 5 days classes, on non communicable disease and healthy habits of life framed by Freedom from hunger, USA. Contents of Swasth Mahila enables early detection of Diabetes, Cancer, High blood pressure, healthy eating, being active and five yearly check up for women.

## EDK grocery stores:

15638 members benefited from EDK shops during the month of June 2014. The average purchase by each member was Rs.1238 per month and average savings was around 8-10%. We have added 5639 new members to the total base in the month of June thus taking the total customer base to 116530, Triplicane shop topped the sales for the month followed by Pammal and Poonamalle. The Bio metric identification of members is implemented in all 21 stores.



## Beyond the call of duty



### Blood donation camp at Salem.

Blood donation camp was conducted at Salem. The camp was attended by our Equitas Group staffs and 81 units of Blood was collected and handed over to Salem Dr. Kumaramangalam Govt Medical College & Hospital, the chief guests were Mr. Balakrishnan Deputy Superintendent of Police, Mr. Saravanan - Senior Inspector of Police and Mr. Raveendran- Medical Superintendent .

## Spoken English class for members children.



Spoken english class was conducted for members children in Kolhapur area. The class was conducted for seven days and 30 children attended and benefited.

## Dress distribution to children and members of EBN

We distributed dress to children and members of our EBN at Rajiv Gandhi nagar, Perambur. The clothes was sponsored by one of our staff attached to Head office .



## World Environment Day

In order to create awareness on environment, tree saplings are planted in health camps by members, staff and medical team. Seen is Rakhiyal branch team and members planting tree saplings on the occasion of World environment day.

