

Corporate Social Responsibilities

News Letter



July -2014

Equitas Gurukul.

Kamarajar's birthday celebration in Gurukul schools

113th Kamarajar's birth day was celebrated in all our Gurukul schools .The students and staff rendered speech on the great leader followed by poems, singing ,dance ,skit and various other performances. All the class students came up with a grand show. Quiz program was conducted and prizes were given to the winners .



Trichy



Dindigul



Sivakasi



Coimbatore



Salem

Awareness on Child help line



Conducted an awareness programme on child help line for our students in our Dindigul Gurukul school. The students were taught to use the 1098 child help line facility on any violence and abuse of children.

Investiture function in Gurukul schools

The Investiture function was held in Dindigul and Salem Gurukul. along with MF team. Student leaders did the march past and the Principal took the salute followed by prayer and then the office bearers for the year were installed. The principal spoke about the importance of cultivating leadership and that all should aim to become future leaders and add name and fame to their family, school and the nation.



Health camp at Gurukul school

Conducted a Medical Camp for our school children at Sivakasi. Ragavendhar Hospital, Madurai sponsored the camp . 95 children were screened and the reports were handed over to their parents for further treatment.



Other celebrations in Gurukul schools.

This month our Salem Gurukul schools celebrated Ramzan festival Arabic prayer followed by quotes from Holy Quran were read. Green day and teachers birthday celebration was celebrated in Dindigul and Sivakasi school.



Brain storming session was conducted for students in Trichy Gurukul. The Children had various competitions and prizes were distributed. Seen in the photo our correspondent distributing prizes to the children. They also had a session on Road traffic rules by the traffic police.



Monthly medical camps



During the month 48570 members benefited through medical camps conducted across India by various hospitals. In eye camps 27342 members were screened, 169 free cataract operations were performed and 944 were provided free reading spectacles.

Health help line

During the month, 206 members derived a savings of Rs 40.08 lacs, through health help line (major illness, surgeries and cataract were performed). This month Erode area performance was very impressive.



Telemedicine

We have covered 439 members by addressing their OP needs during the month.



Placements :



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 1015 youth for the month and cumulatively to 19466 youth.

CSR Activities

	For the month	Cumulative
No of Participants in Eye camp (A).	27342	988829
No of free Spectacles.	944	61074
No of free Cataract operations.	169	23150
No of Participants in Medical Camps. (B)	48570	1295791
Total (Eye + Medical Camps) (A) + (B).	75912	2284620
No of Participants in Skill Training Programs.	4765	340760
No of Placements in Job fairs.	1015	19466

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Environmental awareness:

In order to build awareness on environment, tree saplings are planted at every health camp by members and medical team. This month we have planted 144 tree saplings.



EGK-Skill training

We Conducted 5 day skill training programme across India for 4765 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

“Swasth Mahila”

This month under the swasth mahila train the trainers programme, training was provided for 2680 members and cumulatively to 12923.



Wardha



Udaipur

Sulabh Loan (Wash product)

We have successfully launched processing of Sulab loan, under tie up with Catalyst trust and water.org. In the pilot we are processing requests from members from Chengalpat branch.



EDK grocery stores:



17140 members benefited from EDK shops during the month of July 2014. The average purchase by each member was Rs.1270 per month and average savings was around 8-10%. We have added 6173 new members to the total base in the month of July thus taking the total customer base to 121481, Triplicane shop topped the sales for the month followed by Pammal and Purasaiwalkam. The Bio metric identification of members is implemented in all 21 stores.

Next round of indentifying homeless families for EBN.



Before

After

Successfully started survey & identification and moved a couple of families into homes.

Beyond the call of duty Blood donation camp



Conducted blood donation camp at Coimbatore branch in tie up with Revathi Hospitals, Tirupur. Our staffs came forward to donate blood and 27 units of blood was collected by the hospital.

News coverage : Trichy Gurukul school :



திருச்சி கலைக்கூடர் அலுவலக வளாகத்தில் உள்ள சாலைவழிகள் பயிற்சி மூலக்கூடல் பள்ளி மாணவ, மாணவிகளுக்கு சாலைவழிகள் குறித்த பயிற்சி நேற்று அளிக்கப்பட்டது.

