

Corporate Social Responsibilities



News Letter

Jan -2014

Equitas Gurukul.

26th Republic day was celebrated by all our Gurukul schools. parade was performed by the students and the chief guests hoisted the national flag. Dance, painting, drawing, speech and sports competition were performed by the students. Prizes were distributed to the winners.



Road Safety awareness rally

Schools organized a road safety awareness rally in Trichy and Dindigul Gurukul. Traffic Sub Inspector waved the flag off the procession. Students distributed road safety rules notices to the public, which was given by traffic Inspector-Thiruverambur. Students were served snacks after the rally. The students were escorted by two police constables during the procession.



Annual Day Celebration.

Annual day was celebrated by our Trichy, Sivakasi and Salem Gurukul schools. Dance, painting, drawing, speech and sports competition were conducted for the students. Prizes were distributed to the winners. Seen in the photo is Dr.C.K. Gariyali, IAS distributing prize at Sivakasi School.



Pongal Celebrations at our Schools.

Pongal was celebrated in a grand manner in our Gurukul schools. All the students were served pongal. The students and staff did the "Kummi attam" around the Pot after the pooja. There was a rangoli competition and the boys participated in a "Oori addi" and girls in Kollattam, oilattam and garagattam. Prizes were distributed to the winners.



CSR Activities

	For the month	Cumulative
No of Participants in Eye camp (A).	22823	854438
No of free Spectacles.	758	57379
No of free Cataract operations.	52	22340
No of Participants in Medical Camps. (B)	42749	1057069
Total (Eye + Medical Camps) (A) + (B).	65572	1911507
No of Participants in Skill Training Programs.	4556	314351
No of Placements in Job fairs.	1081	15685



Monthly medical camps

During the month 42749 members benefited through medical camps conducted across India by various hospitals. In eye camps 22823 members were screened, 52 free cataract operations were performed and 758 were provided free reading spectacles.

Health help line

During the month, 230 members derived a savings of Rs 36.13 lacs, through health help line (major illness, surgeries and cat aract were performed). Coimbatore area performance was very impressive.



Health camps by Vehicle Finance Branches.



We conducted various camps on general health, Aids awareness and eye screening for the truck drivers and cleaners, through our vehicle finance branches 936 members benefited.

Telemedicine



We have covered 249 members by addressing their OP needs during the month and cumulatively covered 10512.

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Environmental awareness:

In order to build awareness on environment, tree saplings are planted at every health camps by members and medical team. This month we have planted 332 tree saplings.

Republic day Celebration in Coimbatore



Republic day was celebrated by Coimbatore Equitas team in Police boys Club Coimbatore. DDM- Mr.Mohanraj hoisted the national flag. Deputy Mayor- Mrs. Leelavathi distributed the prizes & Sweets to children's

Placements

Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 1081 youth. Seen is the photo of Ms. Prema, daughter of our member at Tirunelveli got placed through our Job fair



EGK-Skill training

We Conducted 5 day skill training programme across India for 4556 members on various products like soap oil, soap powder, phenol, tailoring, embroidering etc. These trainings help supplement income of members.



EDK grocery stores:

14314 members benefited from EDK shops during the month of January 2014. The average purchase by each member was Rs.1259 per month and average savings was around 8-10%. We have added 4078 new members to the total base in the month of January thus taking the total customer base to 97991.. Triplicane shop topped the sales for the month followed by Purasaiwalkam and Pammal. The Bio metric identification of members is implemented in 21 stores.



Sweets and dress distribution to EBN



Dress and sweets were distributed to our EBN members sponsored by our staffs and by a religious welfare organization on the occasion of Pongal festival.

Stress management and meditation programme for our staff

Stress management and meditation programme was conducted to all our staffs in Rajampuri branch.



Beyond the call of duty

Blood donation Camp at Madhena branch.

We conducted a blood donation camp with the help of Latur hospital. Our staffs and their friends came forward to donate blood and 43 units of blood was collected and handed over to the hospital.



Career guidance for 10th std students



We conducted a career guidance session for the 10th std students at Dyandeep high school, Kolhapur. Mr. Yashwant professor of Khupire High school, Kolhapur addressed and advised the students. Nearly 45 students attended the session and thanked Equitas team for organizing the informative event.

News Coverage

THAYAGRAM DAILY 17.01.2014

திண்டுக்கல் எக்விடாஸ் குருகுல் பள்ளியில் சமத்துவப் பொங்கல்

திண்டுக்கல், ஜன. 17

திண்டுக்கல், நத்தம் ரோடு குள்ளனாட்டியில் செயல்பட்டு வரும் எக்விடாஸ் குருகுல் பள்ளியில் சமத்துவப் பொங்கல் விழா நடைபெற்றது. மாணவ-மாணவிகளுக்கு பொங்கல் விழாவின்போது சிறப்பு, சமத்துவம் ஆகியவை விளக்கப்பட்டது. பழங்கால தமிழர் விளையாட்டான உரியபு, மாணவ-மாணவிகளுக்கு நடத்தப்பட்டது. அனைவரும் ஆர்வமுடன் தங்களின் பழந்தமிழர் விளையாட்டினை விளையாடி மகிழ்ந்தனர். மாணவிகளுக்கு கோலப் போட்டி நடைபெற்றது. போட்டிகளில் வெற்றி பெற்றவர்களுக்கு பரிசுகள் வழங்கப்பட்டது. கிராமிய நடனங்களான கோலாட்டம், கரகாட்டம், ஒயிலாட்டம், கும்மி ஆகியவை நடத்தப்பட்டன. இந்த பொங்கல்



விழாவில் ஆசிரியர்களும், மாணவர்களும் கலந்து கொண்டனர். பொங்கல் விழாவை பொட்டி பழனி பாதயாத்திரை பக்தர்களுக்கு பொங்கல் வழங்கப்பட்டது. விழாவினை பள்ளி முதல்வர் திருமதி. உஷா கெட்டிக் அவர்கள் முன்னின்று சிறப்பாக நடத்தினார்.