



This month our Gurukul school celebrated Grand parents day and Children's day. Competitions like speech, drawing, fancy dress and recitations were conducted for the students. All the students eagerly participated in the competitions. Prizes were distributed to the winners. The parents were happy seeing their children. Some of the grand parents came forward and expressed their happiness and their gratitude to the school.



Sivakasi and Trichy Gurukul school conducted the "Project presentation" to children. Crafts were showcased in different rooms according to the subjects. Students and teachers from nearby schools were also invited to the presentation. The teachers from other schools gave good feedback on the presentations done by our students.



Indian Talent Search Exam was conducted for classes I to VIII. for Science and Maths . Total of 190 students attended the exam. Students were given training by the respective teachers. It was a good exposure for our students.



Peace Poster Contest was conducted by Lions Clubs International In our Sivakasi gurukul school. Students from VI and VII std participated in the competition. Schools in and around Sivakasi participated in the contest. 7 Posters were selected from different Schools participants . Our Schools' VII Std Student poster of "Ms.Rebecca Jubilee" was selected for the Second Round .



In Karur Gurukul school a session about Reading skills was conducted for the students.

following points were discussed:

- Feed back about last session and activities implemented in class room,
- Journal writing
- Brief explanation about Reading , elements of story, story map, types of stories,
- prereading, reading and post reading, types of reading.



Master. P. Sakthibalan of Class V got III Prize in Interstate Yogasana Championship 2014-15 which was organized by Thirupur District Yogasana Association & Tamilnadu Youth Yoga Association .



Bapunagar Branch Celebrated the Children's day an awareness camp was organized for our members children at Branch. Drawing competition was conducted for the children. Nearly 20 children actively participated in the competition . Gifts were given to the winners.



13558 members benefited from EDK shops during the month of November. The average purchase by each member was Rs.1391 per month and average savings was around 8-10%. We have added 3475 new members to the total base in the month of November thus taking the total customer base to 134614, Pammal shop topped the sales for the month followed by Purasaiwakkam and Triplicane. The Bio metric identification of members is implemented in all 20 stores.



Educative session for students in Dindigul Gurukul school. Our CSR team along with Child help line and Yes bank conducted an educative session for students in Dindigul gurukul school on Good touch and Bad touch. An animated movie on Good touch and Bad touch was shown to the students and very clear advice on how to safeguard themselves from their peers and elders. They were also educated on whom to contact in such instances.



82083 members benefited through medical camps conducted across India by various hospitals. In eye camps 30774 members were screened, 67 free cataract operations were performed at agarwal / Aravind hospital and 1476 were provided free reading spectacles.



We Conducted 5 day skill training programme across India for 4102 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 1932 youth for the month of Nov. and cumulatively 24895 youth.

CSR EVENTS. BEYOND THE CALL OF DUTY.

NEWS COVERAGES NOV - 2014 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	30774	1108026
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NO OF FREE SPECTACLES.	1476	66238
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NO OF FREE CATARACT OPERATIONS.	67	23900
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NO OF PARTICIPANTS IN VF CAMP	96	13025
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NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	51309	1483170
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TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	82083	2591196
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NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	4102	357326
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NO OF PLACEMENTS IN JOB FAIRS.	1932	24895
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In order to build awareness on environment, tree saplings are planted at every health camp by members and medical team. We have planted 32 tree saplings.



We have covered 265 members by addressing their OP needs.



75 members derived a savings of Rs 2.44 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals). This month Erode area performance was very impressive.