



CORPORATE SOCIAL RESPONSIBILITY

## SKILL TRAINING AND CANCER AWARENESS CAMP AT DINDIGUL GURUKUL



Students of class VI and VII were given SUPW ( Socially Useful Productive Work) training organised by CSR team in which students learnt to prepare washing powder, phenol, soap oil. It was useful for the children and they were very keen to learn all these trainings.

We conducted a cancer awareness program for the women ( Teachers, Parents and VI and VII girls) on 27.02.16 (Saturday) in our Gurukul. A team of Medical Counselor and volunteers from Coimbatore Cancer Foundation conducted the program. Counselor Madam Jothimani, M.Sc., M. Phil., M.S.W., gave a brief and clear introduction about cancer and precautions to be taken .

## KARUR STUDENTS WIN SILAMBAM COMPETITION AT NATIONAL AND STATE LEVEL



Shalini of Class VII and Abitha of Class VII have won 2 gold,3 silver and 2 bronz medals at the National Silambam competition conducted by Asian Silambam Federation at Thanjavur Kings College. Four students participated in the competition, two students won medals in various categories and were selected for the International Tournament to be held at Himachal Pradesh.

Master S.R. Rangeesh of VII won I Place and received cash award of Rs 550.Baby S. Abitha of VII won I Place and received cash award of Rs 550. Baby R. Shalini of VII won I Place and received cash award of Rs 200 in the state level competition.

## HEALTH DRINK FOR STUDENTS



We congratulated the Coimbatore and Dindigul gurukul students for their exemplary sports performance showcased during this academic year by distributing Boost Packets sponsored by our EDK food security division.

## HANDWRITING COMPETITION



Thulasi Pharmacies India (Pvt) Ltd, conducted an inter school handwriting competition and 3 students of Cuddalore won prizes.

## ANNUAL / SPORTS DAY CELEBRATION IN SALEM, TRICHY AND COIMBATORE GURUKUL SCHOOLS.



Annual Day was celebrated in Salem and Coimbatore Gurukul schools. Sports, recitation,dance and drama was conducted for the students,all eagerly participated in the competitions. Thiru S. Muralidharan, Correspondent honoured the chief guest with a shawl at Salem. Mr. Raghavan CEO was the Chief guest at Coimbatore Gurukul school. Prizes were distributed to the winners.

Trichy gurukul sports day was celebrated on 12th of February. Chief Guests were received at the gate by the Band . 6th sports meet started with Thamil Thaaai Vazhthu and flag hoisting by the Chief Guests. Chief Guests were honored with Marchpast, oath ,Olympic torch was taken by Yasmin IX sports girl through out the ground and fixed to the stand. The meet was declared open by letting balloons fly. Students performed aerobic , mass drill, silambam, karate , yoga and were appreciated by the parents and chief guests. Prizes were distributed to the winners.

# CSR - NEWS LETTER



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RESPONSIBILITY

## STUDENTS OF KARUR GURUKUL LEARN ABOUT MUNICIPALITY ADMINISTRATION

In connection with VI Social Lesson-Local Self- Government, we took our Class VI students to Karur Municipality. We got special appointment with Chairman of Municipality. Students had an interaction with the Chairman Mr.Selvaraj, Town Panchayat Executive Officer Mrs.Vimala, Revenue Officer Mr.Kannan and Administrative Officer Mrs.R.Tamilselvi. and they were able to learn about "Local Administration". They had an interaction about "Why do we need Self Government?" They discussed about their responsibilities like: water and sewage maintenance, different types of TAX, and health care center for people and cattle. They also came to know the roles and responsibilities of a common worker to a Chairman of the municipality office.



## SKILL TRAINING

Branches conducted 5 days skill training programme across India for 5313 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.



## MEMBERS REACH OF CSR INITIATIVES

	For the month	Cumulative
NO OF PARTICIPANTS IN EYE CAMP (A).	26484	1505938
NO OF FREE SPECTACLES.	831	82161
NO OF FREE CATARACT OPERATIONS.	142	26040
NO OF PARTICIPANTS IN MEDICAL CAMPS.(B)	52355	2181256
TOTAL EYE MEDICAL CAMPS (A) + (B)	78839	3687194
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	5313	408282
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	3737	58434
HEALTH HELP LINE	142	20630
HEALTH HELP LINE SAVINGS		681000



## PLACEMENT CELL

Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 3737 for the month of FEB-2016 and cumulatively 58434 youth were placed.

## MONTHLY MEDICAL CAMPS

78839 members benefited through medical camps conducted across India by various hospitals. 26484 members were screened in eye camp, 142 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 878 members were provided free reading spectacles.



## HEALTH HELP LINE



452 Members derived a savings of Rs 11.84 Lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).



## SUGAM CLINIC IN ERODE

Two more clinics were opened in Perundurai and Railway colony Erode.

## EDK GROCERY STORES



14514 members benefited from EDK shops during the month of FEB 2016. The average purchase by each member was Rs 1606 per month and average savings was around 8-10%. We have added 3949 new members to the total base in the month of FEB thus taking the total customer base to 191013. CHOLAIMEDU shop topped the sales for the month followed by KODUNGAIYUR and MYLAPORE. The Bio metric identification of members is implemented in all 22 stores.

## NEWS COVERAGE

