

# CSR NEWS LETTER



## SKILL TRAINING



We conducted 5 days skill training programme across India for 3592 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members.

## EQUITAS PLACEMENT CELL



Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 3592 for the month of Nov-2015 and cumulatively 50390 youth were placed.

## MONTHLY MEDICAL CAMPS



68397 members benefitted through medical camps conducted across India by various hospitals. 24627 members were screened in eye camp, 171 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 759 members were provided free reading spectacles.

### MEMBERS REACH OF CSR INITIATIVES

NOV-2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A). 24627 1420459

NO OF FREE SPECTACLES. 759 79778

NO OF FREE CATARACT OPERATIONS. 171 25509

NO OF PARTICIPANTS IN MEDICAL CAMPS. (B) 43770 2036294

TOTAL (EYE + MEDICAL CAMPS) (A) + (B). 68397 3456753

NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS. 3592 394174

NO OF UNEMPLOYED PLACED IN JOB FAIRS. 1392 50390

HEALTH HELP LINE 194 20084

SAVINGS ON HEALTH HELP LINE: RS. 1923500

NO OF HEALTH CAMPS IN NOV : 437

## HEALTH HELP LINE



194 Members derived a savings of Rs 19.2 Lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

## EDK GROCERY STORES



12543 members benefited from EDK shops during the month of Nov 2015. The average purchase by each member was Rs1779 per month and average savings was around 8-10%. We have added 3072 new members to the total base in the month of Nov thus taking the total customer base to 181942 KODUNGAIYUR shop topped the sales for the month followed by PAMMAL and ROYAPURAM. The Bio metric identification of members is implemented in all 22 stores.



## SPECIAL CAMP FOR AADHAR CARD TO STUDENTS



In our Karur Gurukul School a special camp was conducted. 308 students got Aadhar Card through this camp.

## DANCE COMPETITION:



The Karur District Inter School Dance competition was held on Nov 30, 2015 at Sri Saradha Girls Higher Secondary School, Karur. Baby Shrinithi of Class VI received 3rd prize and was honoured.

## CHILDREN S DAY CELEBRATED IN COIMBATORE, DINDUGAL, SIVAKASI



This Children's Day added more colours to our school as all students came to school dressed like flowers of different shades in their gorgeous Diwali dress. Baby Rakshana, World Guinness Record attempter from Bharani Vidhyalaya (CBSE School) who was invited for the day elaborated on 'First Aid' techniques as a part of Scout and Guide program as well as Health & Wellbeing club activity.

## DIWALI CELEBRATIONS:



Diwali celebrations was conducted in Karur & VSKD sivakasi Gurukul School. All our students learned about depletion of Ozone layer & all students exhibited their talents through several programmes. Speech and poems in both English and Tamil recited by all students on Diwali themes added more spark to the celebrations.

## GRAND PARENTS DAY CELEBRATIONS:



Grand Parents Day was celebrated in all schools. It was a very emotional event as all grandparents thanked for taking this initiative for getting their family united. Followed by which Music ball event was conducted for the grandpas and Lucky draw for grannies. Kids then showcased their talents through various performances like Rhymes, Thirukural recitation. Among them was baby. Dharshini of class UKG, who recited 50 kurals and baby. Dhanushree of UKG recited the list of states, its capital and their language. Advisor Mr.B.Selvadurai who was invited as the chief guest was full of praise for the initiative and distributed gifts to all.

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## DIABETES DAY:



World Diabetes Day was conducted at our school as a part of health and well being, club activity. Information on Diabetes, ways to identify diabetes, precautions to prevent diabetes and steps to cure it was shared to all students that was very informative. This created an awareness among students to lead a healthy life.

## CAMP ON DENGUE FEVER:



With Dengue fever rising alarmingly, an awareness camp on Dengue was conducted at Gurukul School, Sivakasi on Nov 19th 2015 by the Panchayath Union of Sivakasi and Pudupatti Primary health centre. Do's and Dont's on saving water, precautionary measures to get rid off dengue and the importance of stopping breeding of mosquitoes was explained to all students. Siddha medicine " Nilavembu Kashayam" was prepared in the camp and was given to all students and teachers. The camp served to be a very informative and educative one.

## WELLBEING WEDNESDAY:



The importance of water was the theme for this wellbeing Wednesday. The necessity to drink water, effects of dehydration, benefits of high water content fruits and vegetables was presented by students which was very beneficial. An awareness was also created on the harmful effects of consuming soft drinks and the need to replace it with fresh juices. As a part of the activity, oil free cooking competition was conducted for VI to VII std students where students enthusiastically participated.

## SAVING LITTLE HEARTS: A CAMPAIGN WITH APOLLO CHILDRENS HOSPITAL



This new initiative started in July is being conducted in remote districts every month. In Nov 2 camp conducted in partnership with ONGC at karaikal on 9.11.15 and another in Ooty with Exnora. 315 children were screened and 21 found to be requiring immediate intervention, all these operations will be undertaken free of cost under TN comprehensive insurance scheme.