

EQUITAS

pulse

A CSR NEWSLETTER
from Equitas

Oct 2016

Dindigul-Gurukul-Student Recognized for his Project 'Flight Locator'

Gurukul School proudly announces its achievement in nurturing scientific minds. Shiyam Kumar, a student of class VIII won second place in the District level for his project on the topic "Flight Locator " in Science project presentation held at the district level in Bharani Park Matriculation school conducted by Agni college of Engineering. With the able guidance of his science teacher Mrs. Sujatha, he was

awarded 5000 Rs worth CADD course Gift voucher and got selected for the State Level Participation which will be held shortly. The project was about flight locator, which helps the Government to locate the lost flights by fixing a GPRS sensor in the black box of the flights so that if it gets lost or crashed it can be easily located since it is enabled with GPRS tracking sensor. The judges were all eminent persons, they are all the members of National Science Congress. They motivating the young scientists and appreciated all the students who participated



Honest Actions Vs High Performance



Academia is the poorest section that has ever had any system of performance management. Every year appraisals are just qualitative and mostly biased. Managements explore new strategies they never reach implementation. Many of us are aware of corporate performance management systems(PMS). High performance is a common vocabulary of every PMS. EG brain stormed on how we could have a PMS. And lo and behold! We are the pioneers of creating a performance mapping matrix that measures high performance and honest actions to display a exult that clearly indicates the quality of erformance each teacher renders both qualitatively and quantitatively. Regular orientations are conducted so that the system may be understood well and modified as per the needs of students and teachers to ensure optimum performance

'SADHANA' - The talent exploration



Salem Gurukul School

Equitas Gurukul Schools Organized Sadhana - a talent exploration contest at Salem and Trichy and were successful in discovering innumerable young talent across schools in Tamil Nadu. Sadhna aims at bringing out the competencies and skills of students in art, critical and logical thinking, general knowledge, current affairs public speaking, creative arts and performing arts. Among the plethora of competitions held the more interesting ones were dumb charades, OruvarthaiOruLakshyam, , speak up and dance.



Students participated in this event under the age group of 5-16years. Dr.A.Arvindkumar and Dr.K.Arthi graced the occasion as chief guests. In his address, Dr.Arvind Kumar reiterated the importance of participation in curricular activities and also that today the opportunities are boundaryless and children should grasp every one of them to better themselves and sharpen their potential. The winners were extremely happy to receive the prizes and expressed their joy for this platform.

Simile, Metaphor, Alliteration...



English curriculum designer Ms. Jayalakshmi, delivered a session on poetic devices, their constructions and many illustrations from great poets adding depth to the language teaching methodologies. This session aimed at making the English teachers recall the use of figures of speech in poetry. These training sessions are a part of the CRT activities that aim at providing support to all the teachers and principals.

Gurukul School conducts activities to make learning fun

Trichy Equitas Gurukul School conducted various club activities on different subjects, students actively participated and performed a stage play. Math Club, Science Club, English Literary Association conducted programs. Math Club engaged the students with activities like puzzles, Mental math problems. English Literary Association, conducted a storytelling session. They discussed with each other and did the activity enthusiastically. They enjoyed the club activity and learned lot of new words



Trichy Gurukul School

Extending health and wellness

Health and wellness club is one of the many hallmarks of Equitas Gurukuls. Children are aware of healthy and nutritious practices. EG extended this support to the children of low income households through health and medical camps. As a part of such an initiative, eye camps were conducted for public and school students in Nalatinputhur Primary School in Tirunelveli on the occasion of Dr. Abdul Kalam's birthday. Various Health camps (paediatric, eye, skin, dental and general) are conducted on a regular basis in the schools and the health data is documented, parents were also involved and benefited through this camp.



Parent-Teacher Meet

The Parent-Teacher meeting was held on 7th October 2016, Parents were provided information regarding the performance of their wards and also briefed about areas of improvement and remedial measures that school will undertake as well as support needed from parents.



Life skill learning at Equitas Gurukuls



Trichy Equitas Gurukul School conducted various club activities on different subjects, 10 life skills that children across ages K-12 have been trained in through suitable activities. . These are broadly classified under social or interpersonal skills, cognitive or thinking emotional skills .Creative thinking, critical and logical thinking, effective communication, coping and managing stress , leadership, team building etc are a few of the 10 life skills which get introduced and imbibed in our children through the club activities.

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Diwali Celebration with underprivileged street children

As a mark of its commitment to the downtrodden sections of the society, Equitas runs its “Equitas Bird’s Nest” program to rehabilitate pavement dwellers. Deepavali was celebrated with fifty Equitas Birds Nest children at head office, this is for the first time that Equitas SFB has celebrated Diwali at its office with the kids and their parents of about 50 EBN beneficiaries. The kids were provided with goodies like gift vouchers, lunch boxes, and sweets. Clothes were distributed to 38 EBN families living in BV colony as a part of this occasion and initiative. Sri N.Rangachary Chairman and board members graced the function.



Free Cancer Screening Camp Conducted

Equitas understands that access to affordable healthcare is a key pain-point for members. Towards bridging this gap, Equitas has conducted a Cancer Screening Camp for the benefit of low-income households. Various test were conducted for women in Daund village, to diagnose breast cancer, stomach cancer, and cervical cancer at free of cost, cancer awareness camp was also organized for the members at Thirunelveli



Free Eye Checkup

BA month long, free eye checkup camp was organized by Behror Branch of Equitas SFB. The camp focused on screening patients who had vision problems, providing both consultation and distribution of eye drops as part of initiative. Himalaya eye care, Behror extended its very cordial support. Dr.R.L Yadav was the consulting physician whose contribution is deeply acknowledged. We are glad that 39116 people benefitted through this camp.



Hundreds of students examined at free medical camp

Medical Camps were conducted for the benefit of the low-income households. As a part of such initiative, eye camps were conducted for public and school students in Nalatinputhur Primary School in Tirunelveli on the occasion of Dr. Abdul Kalam's birthday. Various Health camps (paediatric, eye, skin, dental and general) are conducted on a regular basis in the schools and the health data is documented, parents were also involved in the follow-up.



Swachh Bharat

Supporting the Clean India initiative Equitas staff involved in the Swachh Bharat initiative of Government, the staffs of Equitas actively involved in promoting the campaign by attending Gram Sabha village meeting and planted tree saplings, they were also involved in cleaning the areas around Naherunagar in Ahmedabad and also in various places across the country.



Baking Workshop

Skill development training is another initiative of Equitas SFB under the aegis of Equitas Gyan Kendra. This training is for Low Income households, was organized at Adarsha Nagar, Wardha. Mrs. ArchanaDarvarkar a leading Chef and a baking expert, was the resource person for the workshop. Members are trained to prepare bake cakes, biscuits, cookies, pastries and many more. Members actively participated in the training and tried out a few recopies. The intention of the training is to motivate members to be self-employed and this might serve to be lucrative and provide opportunities for additional earnings.

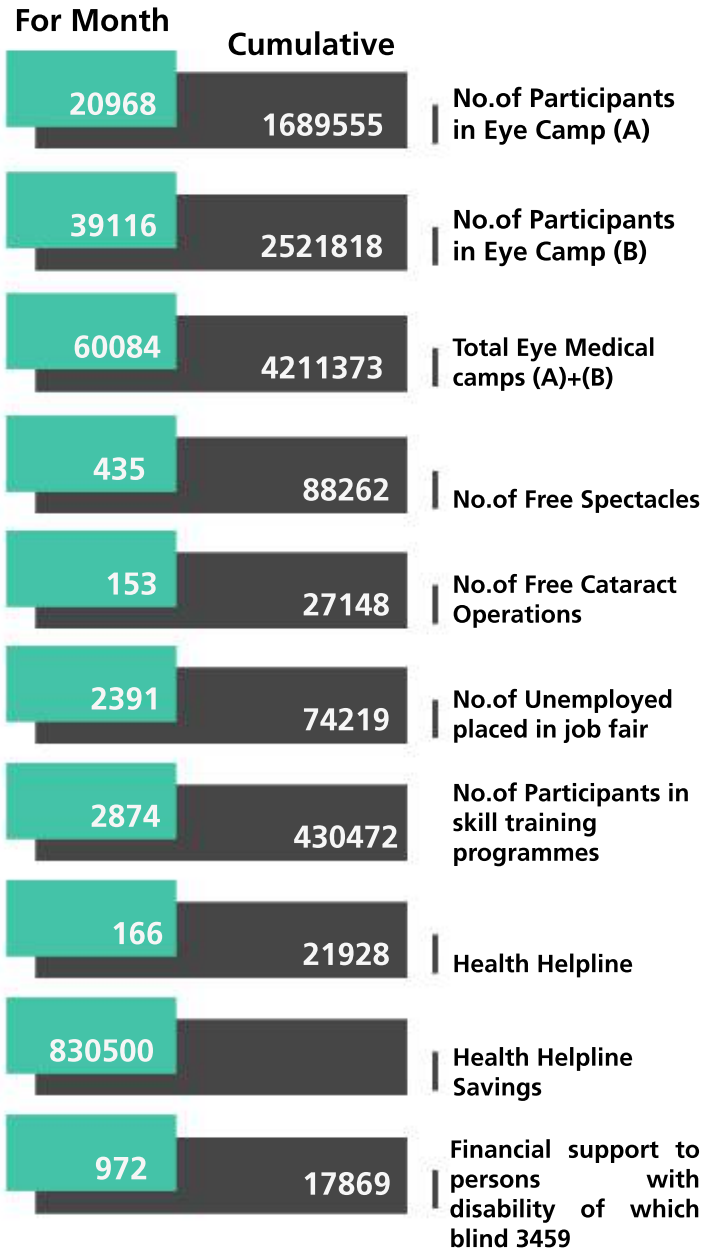


Equitas Dhanyakosha

15756 members benefited from EDK shops during the month of October 2016. The average purchase by each member was Rs.1811 per month and average savings was around 8-10%. We have added 3532 new members to the total base in the month of OCT thus taking the total customer base to 220282

KODUNGAIYUR shop topped the sales for the month followed by PORUR and CHOOLAIMEDU .The Bio metric identification of members is implemented in all 24 stores.

MEMBERS REACH OF CSR INITIATIVES



Placement Cell

Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 2391 for the month of OCT-2016 and cumulatively 74219 youth were placed.

