

Orientation of Transcendental Meditation

Three Gurujis from Chennai visited our Karur Gurukul on 09th & 10th, Dec 2016, they taught children & teachers on the importance of meditation and briefed about the benefits of transcendental meditation and its uniqueness.



Christmas and New year celebration

Karur Gurukul celebrated colorful Christmas and New Year on Friday 23rd December 2016. KG children dressed up like angels to spread happiness wishing Merry Christmas and Happy New year. Christmas Crib was also set by teachers. Mrs. Clara, KG teacher, delivered Christmas message. Mrs. Bina sang a song and our KG teachers presented Christmas carols. Students of Primary classes performed dance and secondary performed a mime show a trained by the teachers. The most exciting part was when Santa Clause shared Christmas and New Year greetings with sweets. The children were all excited and exchanged greetings



Christmas day celebration with Pavement Dwellers Children

Christmas Day was celebrated with the homeless pavement Dwellers children Kilpauk christian welfare association at Kilpauk. President was invited as the Chief Guest. Scholarship cheques were distributed by the Chief Guests. Children were given with gift sponsored by the BCC and EDK.



World Disable Day and Children's Day Celebration

Equitas felicitated its disable customers for their winning spirit that led to better life despite being physically impaired. Branch managers and divisional heads were also felicitated for reaching out to 17869 number of these customers of which 3459 are visually impaired to build their future. The event was organized on the occasion of World's Disability Day. About 18 disabled women who have taken microloan from Equitas took part in the function. Some of them narrated how Equitas helped them through microloan as well as skill training to increase their income and build their confidence. These disabled women have overcome their disability by setting up their own shops or have used this loan amount for buying stocks for their enterprises. Manimegalai, a disabled person, narrated how the skill training on Phenol making, liquid soap making provided by Equitas Gyan Kendra helped her to start earning an additional income of rupees four thousand from home itself. The felicitation ceremony was concluded in presence of Dr. C.K. Gariyali, IAS, Chief Guest for the evening; S.P. Mathur IPS (Retd) Trustee; M.B. Nirmal, Trustee; Dr. Deepak Disabled Person Association and Ms. Sundari, Communication Officer, HCL Foundation. Vote of thanks was delivered by B. Mohanan, Head-Business, Equitas.



Health Education to EBN clients

Health awareness camp was organized for Equitas Bird's Nest members, tips and advice about healthy life was discussed.



Monthly Medical Camp

45349 members benefited through medical camps conducted across India by various hospitals. 26240 members were screened in eye camp, 28 free cataract operations were done by Aravind/Vasan/Ramakrishna Mission/Pranav Eye care/Uma Eye hospitals and 1060 members were provided free reading spectacles.



Skill Training

Branches conducted 5 days skill training programme across India for 2101 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

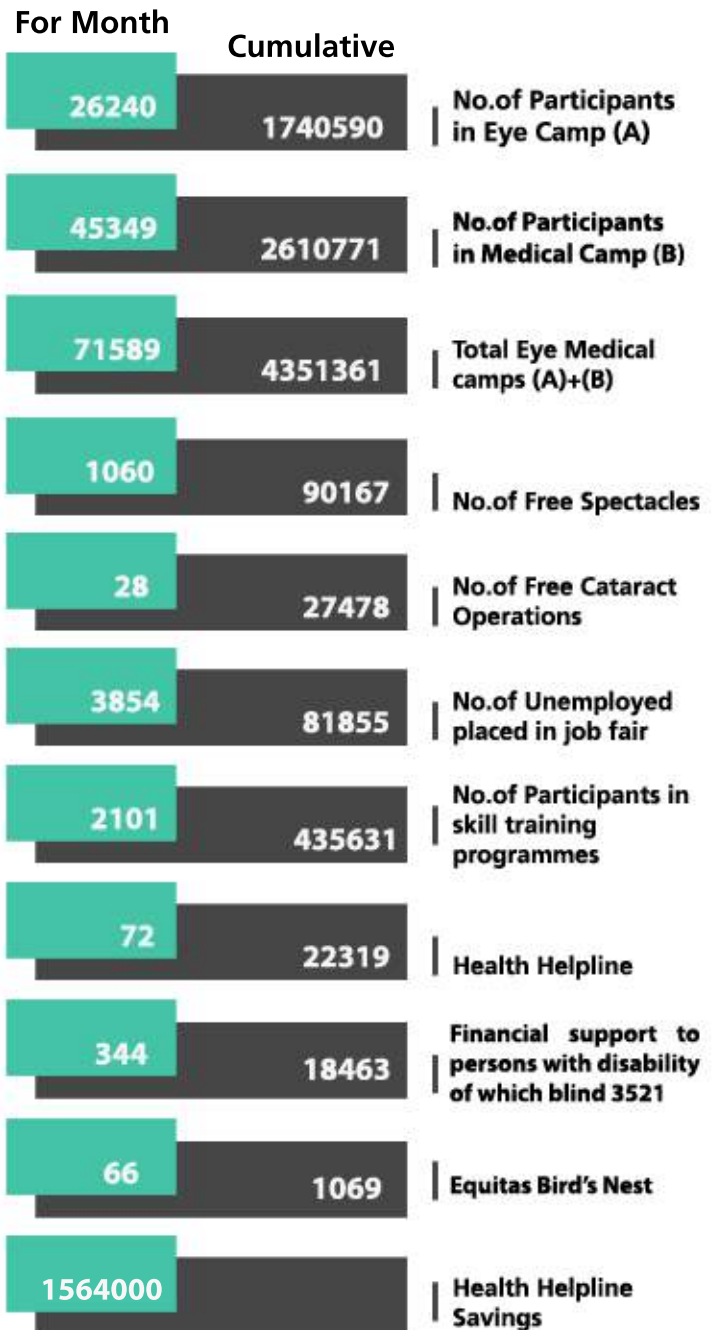


Placement Cell

Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 3854 for the month of DEC-2016 and cumulatively 10027 youth were placed.



MEMBERS REACH OF CSR INITIATIVES



Equitas Dhanyakosha

12693 members benefited from EDK shops during the month of December 2016. The average purchase by each member was Rs.1446 per month and average savings was around 8-10%. We have added 2793 new members to the total base in the month of November thus taking the total customer base to 223075.

KODUNGAIIYUR shop topped the sales for the month followed by KORUKKUPET and KANCHEEPURAM . The Bio metric identification of members is implemented in all 24 stores.