

Corporate Social Responsibilities

News Letter

Feb -2014



Equitas Gurukul.



Science Day Celebration in Sivakasi Gurukul

Science Day was celebrated on 28th February in Sivakasi Gurukul Mr.Rajapandian M.A.,B.L., was the Chief Guest. Our students from class KG displayed their projects. All the exhibits were excellent pieces showing the Children's scientific temper. Many parents visited. Best projects were awarded.

Dental camp for Dindigul Gurukul students.

A dental camp was conducted for the students from 1st to 8th standard at our Dindigul Gurukul through V-care Hospital . About 236 student were screened and the reports were given to their parents for further treatment, follow up.



Annual Day Celebration.

Annual day was celebrated by our Dindigul Gurukul schools..Dance,painting,drawing, speech and sports competition were conducted for the students. Prizes were distributed to the winners. V.S Murthy - Business Head, Vehicle Finance presided.



Dindigul gurukul students Win Quiz Competition .

6 of our Dindigul Gurukul students participated in an Interschool Science quiz competition "EUREKA 2014" conducted by Vasavi matriculation school. They got 1st prize in the junior level and senior level. The students won cups and got certificates.

| CSR Activities | For the month | Cumulative |
|--|---------------|----------------|
| No of Participants in Eye camp (A). | 25225 | 879663 |
| No of free Spectacles. | 477 | 57856 |
| No of free Cataract operations. | 78 | 22418 |
| No of Participants in Medical Camps. (B) | 54793 | 1111862 |
| Total (Eye + Medical Camps) (A) + (B). | 80018 | 1991525 |
| No of Participants in Skill Training Programs. | 6698 | 321049 |
| No of Placements in Job fairs. | 1455 | 17140 |



Monthly medical camps

During the month of 80018 members benefited through medical camps conducted across India by various hospitals. In eye camps 25225 members were screened,78 free cataract operations were performed and 477 were provided free reading spectacles.

Health help line

During the month, 79 members derived a savings of Rs 2.04 lacs,through health help line (major illness, surgeries and cataract were performed). Coimbatore area performance was very impressive.



Health camps by Vehicle Finance Branches.



We conducted various camps on general health,Aids awareness and eye screening for the truckdrivers and cleaners,through our vehicle finance branches 459 members benefited.

Telemedicine

We have covered 361 members by addressing their OP needs during the month.



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Environmental awareness:

In order to build awareness on environment, tree saplings are planted at every health camps by members and medical team. This month we have planted 361 tree saplings.



RO Water project at Thiruporur

A RO water plant was inaugurated at Thiruporur, where our members and the public can get 25 liters can at a rate of Rs 5. Mr. Manoharan, MLA inaugurated the water plant. This plant was funded by Fem S3 through Equitas Development Initiatives Trust. Seen is our members who bought the can in the opening ceremony.

Placements

Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 1455 youth.



EGK-Skill training

We Conducted 5 day skill training programme across India for 6698 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members.



EDK grocery stores:

14265 members benefited from EDK shops during the month of February 2014. The average purchase by each member was Rs.1232 per month and average savings was around 8-10%. We have added 4423 new members to the total base in the month of December thus taking the total customer base to 101623 shop topped the sales Triplicane for the month followed by Purasaiwalkam and Poonamalle. The Bio metric identification of members is implemented in 21 stores.

Anemia Prevention camp



We Conducted an Anemia awareness camp in Kannagi Nagar in tieup with ICDS Chennai. Our members were educated on detection, prevention and safety measures to be followed when anemic. About 120 members attended this programme and benefited. We have already started our survey in this area for more than 1000 members. We will be conducting health camps in this area for anemia cure shortly.

Beyond the call of duty

Enrolement of CM insurance Scheme for our members.

We conducted a camp for our member's in Dhadhagapatty office, on enrollment of CM Insurance card for our members. The team from government insurance department came to our office and they took photo's of our member's and their family who don't have the CM insurance card. Members who have registered in this camp will get their insurance card within ten days. Totally 75 families benefitted through this camp.

