

# Corporate Social Responsibilities

News Letter

August -2014

## Equitas Gurukul.



### Independence Day celebration in Gurukul schools.

Independence day was celebrated in all our Gurukul schools. The students and staff rendered speech, singing, and dance followed by flag hoisting. All the students came up with a grand show. Prizes were given to the winners.



### Gurukul students participated in setting World Record.

Salem Gurukul students J.Mouleeshwaran - IV A and J.Kaviyarasan - I C have participated in world records festival and have performed Silambam (Martial arts) continuously for 3 hours and received certificates from Indian Records Academy, Elite World Records, Asian Records Academy and Tamilan House of Records.



### Sports competition in Gurukul Schools.

Our gurukul students took part in sports activities like karate, chess, carrom, volley ball & basket ball competitions and won prize in inter school levels and zonal levels.

### "Sadhana" inter School Competition at Gurukul schools.

Spell bee, Dumb Charades, drawing and quiz competitions were conducted. Our Gurukul student were the winners of the most of the competitions (28 schools and 2300 students). Prizes were distributed by the judges to the winners.



### Session on anti-corruption to students in Trichy Gurukul School.

A session on anti-corruption was conducted to our Gurukul students by Mr. Vijay Anand from Exnora. He spoke about how to eradicate corruption when they become adults and also educate their parents. He also gave a 0 Rupee note to the students to give to their parents and they can use it when their parents happen to come across any corruption.



### Project presentation by KG students at Trichy School.

Trichy Gurukul KG children displayed their projects and had interaction with the Principal and the teachers of other classes. It was really a cute day with their innocent vocabulary, explaining the theme with some bold actions. This is a special training given to these children for spoken English.



### Blood donation camp and Interact club at Dindigul Gurukul School.

Dindigul school had the Installation of the new office bearers for the Interact club, along with a blood donation camp. A slide show of all the various community activities and other social activities, that Interact had done was viewed and appreciated by all the Rotarians. Then we had the blood group identified for 221 students and blood donation by 7 members including our staff.





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## Monthly medical camps

During the month 74884 members benefited through medical camps conducted across India by various hospitals. In eye camps 30134 members were screened, 318 free cataract operations were performed and 1328 were provided free reading spectacles.



## Telemedicine

We have covered 305 members by addressing their OP needs during the month and cumulatively 13812 members.



## Health help line

During the month, 334 members derived a savings of Rs 22.13 lacs, through health help line (major illness, surgeries and cataract were performed). This month Erode area performance was very impressive.



## “Swasth Mahila”

This month in Swasth Mahila, training on non communicable disease and healthy habits of life framed by Freedom from hunger, USA ,2399 members participated in TN , and 827 from North India.



## Scholarship for members children at Salem.

Scholarship for 3 of our members children in Salem ,they studied in the Govt-Aided School, Salem. Scholarship was Given by Ramakrishna Mission. Each child got Rs.3000 as Scholarship for studies.



## Placements :

Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 1362 youth for the month and cumulatively to 20828 youth.



## Environmental awareness :

In order to build awareness on environment, tree saplings are planted at every health camp by members and medical team. This month we have planted 190 tree saplings.

## EGK-Skill training

We Conducted 5 day skill training programme across India for 3943 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.



## CSR Activities

	For the month	Cumulative
No of Participants in Eye camp (A).	30134	1018963
No of free Spectacles.	1328	62402
No of free Cataract operations.	318	23468
No of Participants in Medical Camps. (B)	44750	1340541
<b>Total (Eye + Medical Camps) (A) + (B).</b>	<b>74884</b>	<b>2359504</b>
No of Participants in Skill Training Programs.	3943	344703
No of Placements in Job fairs.	1362	20828



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## Crutches donation

Crutches donated by a Philanthropic family was handed over to 5 persons with disability in T.N and North India.



## Successfully disbursed WASH loan at Chengalpattu.

Successfully disbursed loan to 8 members at Chengalpattu branch for WASH loan (water sanitation and hygien). Equitas supported this initiative in partnership with catalyst trust and water.org. Seen in the photograph are our Director Mr.Desigan handing over the loan cheque to our member.



## EDK grocery stores:

16091 members benefited from EDK shops during the month of August 2014. The average purchase by each member was Rs.1251 per month and average savings was around 8-10%. We have added 5537 new members to the total base in the month of July thus taking the total customer base to 125895, Triplicane shop topped the sales for the month followed by Pammal and Purasaiwalkam. The Bio metric identification of members is implemented in all 21 stores.

## Beyond the call of duty

### Blood donation camp

This month Erode & Madurai area branches conducted blood donation camp and 78 units of blood was collected from our staff and was handed over to the hospitals.



### Free Tailoring machine to our member



Mrs. Selvi our member of Attyampatti branch Salem had undergone our skill development programme. By using our certificate she applied and received a tailoring machine under T.N, Government scheme.

### Donated books to Gurukul School.

Erode area staff donated 29 books to Karur Gurukul library.

