

CSR NEWS LETTER



SKILL TRAINING



We conducted 5 days skill training programme across India for 3756 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members.

EQUITAS PLACEMENT CELL



Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 4159 for the month of OCT-2015 and cumulatively 48998 youth were placed.

MONTHLY MEDICAL CAMPS



75165 members benefitted through medical camps conducted across India by various hospitals. 27947 members were screened in eye camp, 173 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 964 members were provided free reading spectacles.

MEMBERS REACH OF CSR INITIATIVES

OCT-2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A). 27947 1395832

NO OF FREE SPECTACLES. 964 79019

NO OF FREE CATARACT OPERATIONS. 173 25338

NO OF PARTICIPANTS IN MEDICAL CAMPS. (B) 47218 1992524

TOTAL (EYE + MEDICAL CAMPS) (A) + (B). 75165 3388356

NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS. 3756 390582

NO OF UNEMPLOYED PLACED IN JOB FAIRS. 4159 48998

HEALTH HELP LINE 188 19890

HEALTH HELP LINE SAVINGS RS. 1699000

NO OF HEALTH CAMPS IN SEP : 467

HEALTH HELP LINE



188 Members derived a savings of Rs 16.9 Lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

EDK GROCERY STORES



14038 members benefited from EDK shops during the month of OCT 2015. The average purchase by each member was Rs. 1599 per month and average savings was around 8-10%. We have added 3635 new members to the total base in the month of May, thus taking the total customer base to 178870. KODUNGAIYUR shop topped the sales for the month followed by PURASAIWAKAM and PAMAL. The Biometric identification of members was implemented in all 22 stores.

GURUKUL INTER-SCHOOL VOLLEY BALL TOURNAMENT



Our Gurukul schools conducted an inter school volley ball tournament in Karur. All the children from our gurukuls assembled for the tournament. The tournament was conducted separately for boys and girls. The competition was tough and won with very little score difference. Karur Girls team were the winners and Sivakasi Girls team won the Runners title. Trichy boys team won the match and Karur became runners.

KARUR GURUKUL STUDENTS WINNING SILAMBAM COMPETITION



Two of our students from Karur Gurukul, Master S.R. Rangesh of class VII and Baby Abitha of class VII won first place in the Divisional Silambam Competition conducted by School Education Department Ariyamangalam on 15.10.15 and 16.10.15 they have been selected for the State Level Competition which will be conducted in the month of December.

GRANDPARENTS' DAY CELEBRATION IN GURUKUL SCHOOLS

YOGASANA COMPETITION WINNER



Karur Gurukul Student RAJALAKSHMI.S of STD II had participated in "YOGASANA COMPETITION" held in Cuddalore. Among 82 participants she won the III place.



Grandparents' Day was celebrated in Trichy and Karur Gurukul. One of the grand parent of Rishab Anandh UKG 'C', Mr Kaliyasevum retired State Bank Officer BHEL, Mr Lakshmanan working in Railways and Ms Ambika housewife were the Chief Guests. Grandparents were received by our school band to the stage and saluted. The function started with a prayer and welcome address. Principal's address was about the importance of grandparents. The Chief Guests mentioned that Equitas is the only school spreading awareness to respect grandparents and they thanked the management for organising such functions. KG children performed dances and dressed up in different fancy dresses and spoke in their childish language. Children of higher classes also danced and made their grandparents feel happy. Grandmothers participated in competition and grandfathers were asked to wear shirts one after the other, the highest no of shirt worn by the participant won the competition and gifts were given.

Overall grandparents were happy about the approach of the school towards them and personally conveyed that their grandchildren are now giving respect and insist to tell stories and are spending more time with them because of the continuous reminder given by the school during the assembly.

BEYOND CALL OF DUTY BLOOD DONATION CAMP AT H.O



At HO we conducted a Blood donation camp in Association with Lions club Chennai. Our staff eagerly came forward and donated blood for saving lives. 105 units of blood was collected and handed over to the Hospital. Certificates were issued to all the blood donors.

DANCE PERFORMANCE IN TEMPLE - BY CUDDALORE GURUKUL



In Panruti, Someeshwaran temple there was a cultural program during Navarathri and our students were invited by the Trust on the 5th day of the festival. Our dance teacher Mrs. Bhuvneshwari trained the students. Four children from class IV and V participated. They performed in the temple and among six schools, our school won the First place.

SECOND SUGAM CLINIC



The second Sugam clinic was opened for members and public at Otteri. The clinic will be open from 5 pm to 9 pm on weekdays. Specially appointed Doctor will offer consultation.

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SADHANA - INTER SCHOOL COMPETITION



SADHANA 2015 an annual event hosted by Equitas Gurukuls is the most expected event by many schools. Happy to note that top schools had shown keen interest and had made intense preparation. This year, six schools participated with a total of 228 students. Participants were greeted in front of our gate by the reception band They were given a warm welcome by a team of volunteers (VII & VIII students). Inaugural function commenced with a prayer, tamilthai vazhthu followed by lighting of kuthuvillaku by the judges, The Principal welcomed the gathering and introduced the judges of all the events to the audience. All schools unanimously congratulated our efforts. They expressed their sincere thanks for inviting them.

The Chief Guest was thrilled and with utmost curiosity was seen enquiring about each event and went round the rooms and applauded the good work and informed that he was not aware of our school and now he will talk about us to as many people as he can.

VISIT TO SCIENCE EXPO



VI and VII standard students visited a science exhibition conducted by Pon Vidhya Mandir CBSE School, Karur on 16/10/15. It was a golden opportunity to meet the young scientist Master Tenith Adithya (16 years old) who was the Chief Guest and had an interaction with him. Master Tenith Adithya is an extraordinary personality who has won six International awards, 19 National awards and has been the guest of our President for a week at Rashtrapathi Bhavan. He had given an inspiring and motivational speech about how he became a scientist and about his inventions. After his speech, he took question and answer session. Children visited the science exhibition arranged by the children of other school. It gave them an opportunity to explore their scientific temperament.

DENGUE CAMPAIGN IN KARUR GURUKUL SCHOOL



A dengue campaign was organized in Karur school during the assembly. Children were given instructions on preventive measures of Dengue. The causes and the effects were discussed with the children as it has been spreading rapidly in this locality. A team of teachers performed a drama on Dengue awareness and children were asked to take a pledge in order to prevent the spreading of dengue. As part of dengue awareness campaign, children of class VI and VII went for a rally to the nearby streets quoting slogans on dengue awareness.

AGNI'S - IGNITE SCIENCE PROJECT COMPETITION - KARUR GURUKUL



Children from class VI and VII participated in a Science Project presentation conducted by the Agni Institute of research and development. A unit of the Agni Institute of Technology at Cheran Matriculation Higher Secondary School, Karur on 31/10/15. Five projects were prepared under the guidance and support of our Science Dept teachers headed by Mrs. Sujatha on different themes such as:

- * 'Dengue Liquidator * 'Blind Helper (Walking Stick with hearing aid)
- * 'Kutch Island Border Defender * 'Tasmac to Passmark' (gradually reducing the usage of Alcohol by reducing the alcoholic percentage in the drinks step by step and finally making it a health drink)
- * 'Destroying the green desert to protect our great Earth. Among all these, 'Tasmac to Passmark' project got a Special Prize for creating social awareness. Beside this, all our projects were appreciated by the chief guests for their excellent presentation. Our children got an excellent opportunity to compete with other schools

SAVING LITTLE HEARTS A CAMPAIGN WITH APOLLO CHILDRENS HOSPITAL



Encouraged by the stupendous turn out and success of the two pediatric cardiac camp at Thiruvavur and Pudukotai, Apollo children hospital agreed to take this initiative to reach the deserving in other remote parts of Tamil Nadu. We conducted two more camp in Bodi and Karaikal where in more than 535 children were screened and 27 children were identified with serious heart ailments, till date 32 successful operations have been performed under the TN comprehensive insurance scheme.