



We launched the Clean India Campaign in our Gurukul schools. Students and their parents participated in the program and they undertook a pledge "I shall keep India clean I shall not litter in public places and will not allow others also to do. I shall devote hundred hours in a year for the cause of cleanliness".



Our Gurukul Schools celebrated the Navarathri and Vijayadasami Pooja. Students displayed the Golu (Dolls displayed in themes) at the school premises. Parents appreciated our school for conducting such events and they were happy to see their children actively participating and winning prize.

DIWALI CELEBRATION AT OUR GURUKUL SCHOOLS

Our Gurukul student celebrated diwali in the school ground by distributing sweets. The teachers conducted a session on FIRE SAFETY MEASURES and FIRST AID while firing crackers.

STATE LEVEL COMPETITION



Our class VII - Std Student Selvi.T.S.Gunashri had participated in the Tamil Nadu State level Competition conducted by Ideal Play Abacus India Pvt Ltd at Chennai and won III Prize .



English Essay writing competition for the classes I to VI was conducted at our Gurukul. 50 students participate in the competition

The topics covered were:

- My family
- My favourite National leader
- My ambition in life



Tamil Elocution Contest for the classes I to VI & Story telling contest for nursery classes was held.

The topics covered were:

- I & II STD - The person whom I admire most.
- III & IV STD - The role of students in protecting the environment
- V & VI STD - Speak about a proverb you like most.



Gurukul Karur Drawing Contest was held for Nursery Classes. All the K.G students took part in it.

Topics

- Colouring fruit or vegetable
- Colouring cartoon picture.



MF Team conducted the TB awareness program for the students from Std IV to IX. It was done by Meera Foundation. Slide show and documentary was played.



In our Gurukul school we had an Open day session. Parents and teachers had a great opportunity to interact about the children and their performance in Examination.

The Parents were happy with the teaching methods and their children's performances.





91320 members benefited through medical camps conducted across India by various hospitals. In eye camps 58289 members were screened, 365 free cataract operations were performed and 2360 were provided free reading spectacles.



We Conducted 5 day skill training programme across India for 8521 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 2135 youth for the month of sep-oct and cumulatively 22963 youth.



26239 members benefited from EDK shops during the month of Sep-Oct. The average purchase by each member was Rs.1690 per month and average savings was around 8-10%. We have added 6466 new members to the total base in the month of September thus taking the total customer base to 131139, Pammal shop topped the sales for the month followed by Purasaiwakkam and Ambathur. The Bio metric identification of members is implemented in all 20 stores.



Conducted blood donation camp at Head Offices in tie up with Lions blood bank. Our staff came forward to donate blood and 106 units of blood was collected by the hospital.

CSR EVENTS, BEYOND THE CALL OF DUTY. NEWS COVERAGES

SEP-OCT CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	58289	1077252
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NO OF FREE SPECTACLES.	2360	64762
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NO OF FREE CATARACT OPERATIONS.	365	23833
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NO OF PARTICIPANTS IN VF CAMP	494	12929
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NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	91320	1431861
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TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	149609	2509113
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NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	8521	353224
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NO OF PLACEMENTS IN JOB FAIRS.	2135	22963
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In order to build awareness on environment, tree saplings are planted at every health camp by members and medical team. We have planted 408 tree saplings.



We have covered 456 members by addressing their OP needs.



386 members derived a savings of Rs23.8 lacs, through health help line (major illness, surgeries and cataract were performed). This month Erode area performance was very impressive.



Celebrated Diwali in our EBN at Vysarpadi and distributed new dress, sweets, lunch box and tennis ball to 50 Children, sponsored by Equitas Head Office staff and EDK.

