



Meditation training was conducted for our students and teachers in our Gurukul for three days. Transcendental meditations, Pranayama were covered in the training.



Karur Gurukul school in partnership with karur traffic Police conducted "Road Safety Week". Traffic Sub-Inspectors did a demonstration on traffic signals, Few tips on zebra crossing .Importance of wearing Helmet and Avoiding Cellphones while driving were highlighted. The session was very useful and informative for our kids.



We conducted the open day session for parents & students in our Karur Gurukul school. The progress about each and every child was briefed by class teachers to the parents. A short film was also played for parents on how to motivate children & unleash their talent.



Republic Day and sports day was celebrated in our Karur Gurukul school. One of our student grand father was the chief guest of students. He hoisted our National Flag and spoke about our duties and contribution to our society. Children did the recitation on Republic day in Hindi, Tamil and English.

Karur Gurukul school celebrated Pongal (Farmers festival) . Children came in colourful costume: Boys wore Dhoti and girls wore Silk dress. "Sweet Pongal" And "Ven Pongal" were cooked in pots in front of the children. The children performed Kummi & Oyilattam, a traditional dance.



24 Students of our Gurukul took part in KARUR Marathon conducted by M.Kumarasamy College of Engineering held on 25.01.15. 8 students completed 5 kms and 16 of them completed 3 kms. All of them received medals and certificates from the organizers. The winners of the marathon race were honored.



VF Loan Mela and heath camp was conducted for truck drivers in 18 locations across India. Over 1500 customers attended this program. This camp was very useful for customers and Many leads were also generated from this activity.



14494 members benefited from EDK shops during the month of January 2015. The average purchase by each member was Rs1260.00per month and average savings was around 8-10%. We have added 4302 new members to the total base in the month of September thus taking the total customer base to 143608 ROYAPURAM shop topped the sales for the month followed by PAMMAL and AMBATTUR. The Bio metric identification of members is implemented in all 21 stores.



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 2774 youth for the month of Dec. and cumulatively 28564 youth.



44428 Members benefited through medical camps conducted across India by various hospitals. In eye camps 24733 members were screened, 147 free cataract operations were performed at agarwal / Aravind hospital and 1455 were provided free reading spectacles.



We Conducted 5 day skill training programme across India for 2422 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

## MEMBERS REACH OF CSR INITIATIVES

DEC - 2014 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	24733	1162090
NO OF FREE SPECTACLES.	1455	68696
NO OF FREE CATARACT OPERATIONS.	147	24088
NO OF PARTICIPANTS IN VF CAMP	1053	14078
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	44428	1574901
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	69161	2736991
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	2422	363627
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	2774	28564



We have covered 319 members by addressing their OP needs at the 3 telemedicine centers.



148 Members derived a savings of Rs 4.82 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).



“ Our Placement Cell participates in Mega job fairs camps conducted by Tamil Nadu State Rural Livelihood Mission at every major town and District HQ, we invite unemployed youth from Equitas members families to participate, from April to Jan 2015 we have participated in 25 such camps and 6933 unemployed youth attended of which around 2935 were selected, Equitas groups also sources for its staff requirement from these camps”