

CSR - NEWS LETTER



CORPORATE SOCIAL
RESPONSIBILITY

REPUBLICDAY CELEBRATIONS IN GURUKUL



Republic day was celebrated in all our Gurukul schools with great spirit of patriotism and oneness by our gurukulites. Our national flag was hoisted by the chief guests followed by welcome address by the school Principal. Quiz, drawing competition, dance, sports was conducted for students. All the students eagerly participated and won prizes. Prizes was distributed to winners by the chief guest. Chief guest delivered an inspiring and motivational speech which was well received by the students.

DENTAL CAMP AT KARUR GURUKUL



Conducted a dental camp for our children in our Gurukul in association with I Tooth Dental Clinic, a reputed clinic in Karur. A team of two dentists and a staff coordinated by two managers Mr. Subburaj and Mr. Venkatesh conducted the camp. The dentists gave a briefing on tooth structure, how to brush the teeth, some easy ways for oral hygiene to the children in the assembly. They were demonstrated our children and made our children to brush and show with the help of the teeth model. They started the check up by 10.00 am with the higher class children right from class 7 and completed up to class 4. Nearly 86 children had oral problem and recommended for further treatment by offering them maximum discount.

MEDICAL CAMP FOR STUDENTS AT SALEM GURUKUL



As a part of CSR activity, Medical camp was conducted on 25th Jan'16 between 9.30 a.m to 4 p.m which was sponsored by S.Palaniyandi Mudaliar Memorial Hospital, Sharon Medical & Charitable Trust, Rotary Club of Salem (Mid town). 586 students 128 parents and 45 staffs benefitted. Details was recorded in the health card of all the students. Students with minor complaints were treated with appropriate medicines.

ANNUAL DAY CELEBRATION IN SIVAKASI AND DINDIGUL GURUKUL SCHOOLS



The 4th Annual Day was celebrated on 21st January, 2016 Sri.S.Maheswaran, Director, Pioneer Asia Group, Sivakasi was the chief guest. The 4th Annual day was compered by Mrs.E.Rebecca & Mrs. Beula suganth. The programme started at 6.00pm with prayer song. Welcome address was given by S.Merric christraj of VI A. Dr.S.Radhika, Principal -presented the Annual report for the academic year 2014-15. Thiru D.Ramesh Rajan Secretary, ASKR Trust and Thiru S. Muralidharan, Correspondent honoured the chief guest with a shawl. Dance ,drama, recitation and sports competition was conducted and distributed prize to the children.

We had the jubilant Annual Day on 29.01.16 of Dindigul Gurukul. Mrs. Samundeswari welcomed the gathering and proceeded with Felicitation. Our CEO Mr.Murthy felicitated the chief guests with shawl and mementos. All the programme were related to the theme "Panchabhuthas" and it attracted everybody's attention . All the guests were spell - bound by the performance of the children.

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CORPORATE SOCIAL RESPONSIBILITY

CLASS OF THE WEEK COMPETITION AT SIVAKASI GURUKUL



To teach children responsible behaviour and to make them work as team, 25 criteria's were set for all the classes. The classes meeting the maximum number of criteria's wins the Class of the week trophy. The Class teacher also receives the Class teacher of the week trophy for motivating their class children. Class of the week trophy is given every week in the following four categories : KG, I – II std., III – V std. and VI – VIII std. This week the Class of the week trophy was bagged by LKG – A, II B, IV A and VI A. Mrs. G. Dhanalakshmi (LKG A), Ms. K. Tamil Selvi (II B), Mrs. S. Devi (IV A) and Mrs. R. Navaneetham (VI A) received the Class teacher of the week trophy. All the children from LKG A, II B, IV A and VI A along with their class teachers received the trophy in the morning assembly from the Principal.

SKILL TRAINING



Branches conducted 5 days skill training programme across India for 3878 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

EQUITAS CONDUCTS JOB FAIR IN FLOOD AFFECTED AREAS



Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 1651 for the month of JAN-2016 and cumulatively 54697 youth were placed.

MONTHLY MEDICAL CAMPS



75595 members benetted through medical camps conducted across India by various hospitals. 31859 members were screened in eye camp, 226 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/ Pranav Eye care/Uma Eye hospitals and 878 members were provided free reading spectacles.

SUGAM CLINIC IN TRICHY

The 10th clinic was inagurated in village near Manachanallur .



HEALTH HELP LINE



452 Members derived a savings of Rs 11.84 Lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

EDK GROCERY STORES



13282 members benefited from EDK shops during the month of Jan 2016. The average purchase by each member was Rs 1592 per month and average savings was around 8-10%. We have added 3401 new members to the total base in the month of Jan thus taking the total customer base to 187064 KODUNG -AIYUR shop topped the sales for the month followed by PAMMAL and MYLAPORE .The Bio metric identification of members is implemented in all 22 stores.

AWARDS RECEIVED FOR OUTSTANDING WORK IN FLOOD RELIEF/REHABILITATION



Award received from actor Sidharth and R J Balaji.

Award received from Tamil Sangam

MEMBERS REACH OF CSR INITIATIVES		
	For the month	Cumulative
NO OF PARTICIPANTS IN EYE CAMP (A).	31859	1479454
NO OF FREE SPECTACLES.	878	81330
NO OF FREE CATARACT OPERATIONS.	226	25898
NO OF PARTICIPANTS IN MEDICAL CAMPS (B)	43736	2128901
TOTAL EYE MEDICAL CAMPS (A) + (B)	75595	3608355
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	3878	402969
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	1651	54697
HEALTH HELP LINE	239	20488
HEALTH HELP LINE SAVINGS		1184000