

KG GRADUATION DAY IN OUR GURUKUL SCHOOLS



KG Graduation day was celebrated in our Gurukul schools. The children and teachers shared their experiences. Government officials who were invited as chief guest were impressed by the students creativity, intelligence and leadership skills. The parents were happy seeing their children getting their graduation certificates.

FIELD STUDY TRIP TO BRICK AND MILK FACTORY



Students of class IV to class VI in Karur & Dindugal gurukul school were taken to a brick production factory near Dindugal and Milk Factory near Veeraraakkiyam. The students were excited to understand the process involved in the brick production. The children raised many questions and also came to know about processing of fresh milk and its fat content. The children enjoyed this informative trip.

WOMENS'S DAY CELEBRATIONS AT H.O.



WOMENS'S DAY CELEBRATIONS AT BRANCHES



This year International women's day was celebrated in all our branches, on this occasion mega health camps were conducted with focus as gynec care, reputed gynec doctors screened our members, in all 72219 members participated, local VIP's were invited to grace the occasion.

NEWLETTER



CORPORATE RESPONSIBILITY

WOMEN'S DAY HEALTH CAMPS AT GURUKUL SCHOOLS



Salem, Dindugul and Karur Gurukul schools celebrated the Women's day by conducting health camp at the school for the parents, children and teachers. Medical team from the hospital in the local area conducted the camp with the help of CSR team. Some of the patients were offered free cataract operation.

EDK GROCERY STORES



15459 members benefited from EDK shops during the month of March 2015. The average purchase by each member was Rs1437.50 per month and average savings was around 8-10%. We have added 4325 new members to the total base in the month of march thus taking the total customer base to 151531 Triplicane shop topped the sales for the month followed by Pammal and Ambattur. The Bio metric identification of members is implemented in all 21 stores.

EQUITAS PLACEMENT CELL



Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 820 youth for the month of march and cumulatively 33309 youth were placed.

SKILL TRAINING



We Conducted 5 day skill training programme across India for 1092 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

MEMBERS REACH OF CSR INITIATIVES

MARCH - 2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	19070	1210173
NO OF FREE SPECTACLES.	1010	70960
NO OF FREE CATARACT OPERATIONS.	155	24545
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	53149	1670552
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	72219	2880725
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	1092	368221
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	820	33309

HEALTH HELP LINE



155 Members derived a savings of Rs 2.32 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).

NEWS COVERAGE

